

Simon Lee Bluck

Operations Veteran | No-Code Solutions Architect | Data Technician Blackpool | 07958 140713 | simon@simonbluck.co.uk **Portfolio:** simonbluck.co.uk

Professional Profile Strategic Data Technician and Operations Leader with a proven track record of bridging the gap between complex logistical challenges and digital solutions. Expert in developing custom No-Code applications and automation scripts that transform manual workflows into streamlined, data-driven processes. Notable for increasing operational profitability by 114% through the deployment of bespoke tracking tools and real-time BI dashboards.

Technical Expertise

- **Data Engineering & Automation:** Google Apps Script, API Integration, Advanced Excel/Sheets.
- **Business Intelligence:** Power BI (DAX), Looker Studio, KPI Dashboarding.
- **No-Code Development:** AppSheet Architecture, Google Forms, Workflow Automation.
- **Web Fundamentals:** HTML5, CSS3, Responsive Design.

Technical Project Highlights

- **Cost Tracking Ecosystem (AppSheet/Apps Script):** Engineered a real-time labor and material tracking application that reduced manual reporting overhead by 60% and provided instant cost transparency to stakeholders.
- **Logistics KPI Dashboard (Power BI):** Developed interactive visualizations for order accuracy and staffing metrics, eliminating manual Excel manipulation and enabling data-driven daily standups.
- **Automated Hazard Tracker:** Designed a reporting system using Apps Script that cut the administrative backlog by 87% and automated compliance trend analysis.

Professional Experience **GXO Logistics | Team Leader (Tech Integration Focus) | 2020 – Present**

- **Profitability Engineering:** Architected and deployed an AppSheet-based tool for supervisors, resulting in a 114% increase in contract profitability through enhanced cost visibility.
- **Process Optimization:** Leveraged data-driven briefings and safety tracking to secure a 56% gain in overall team productivity.

Education & Certifications

- **Level 3 Apprenticeship:** Data Technician (**Distinction**), 2024.
- **Advanced Data Fellowship (L4-6):** Ongoing technical specialization.

